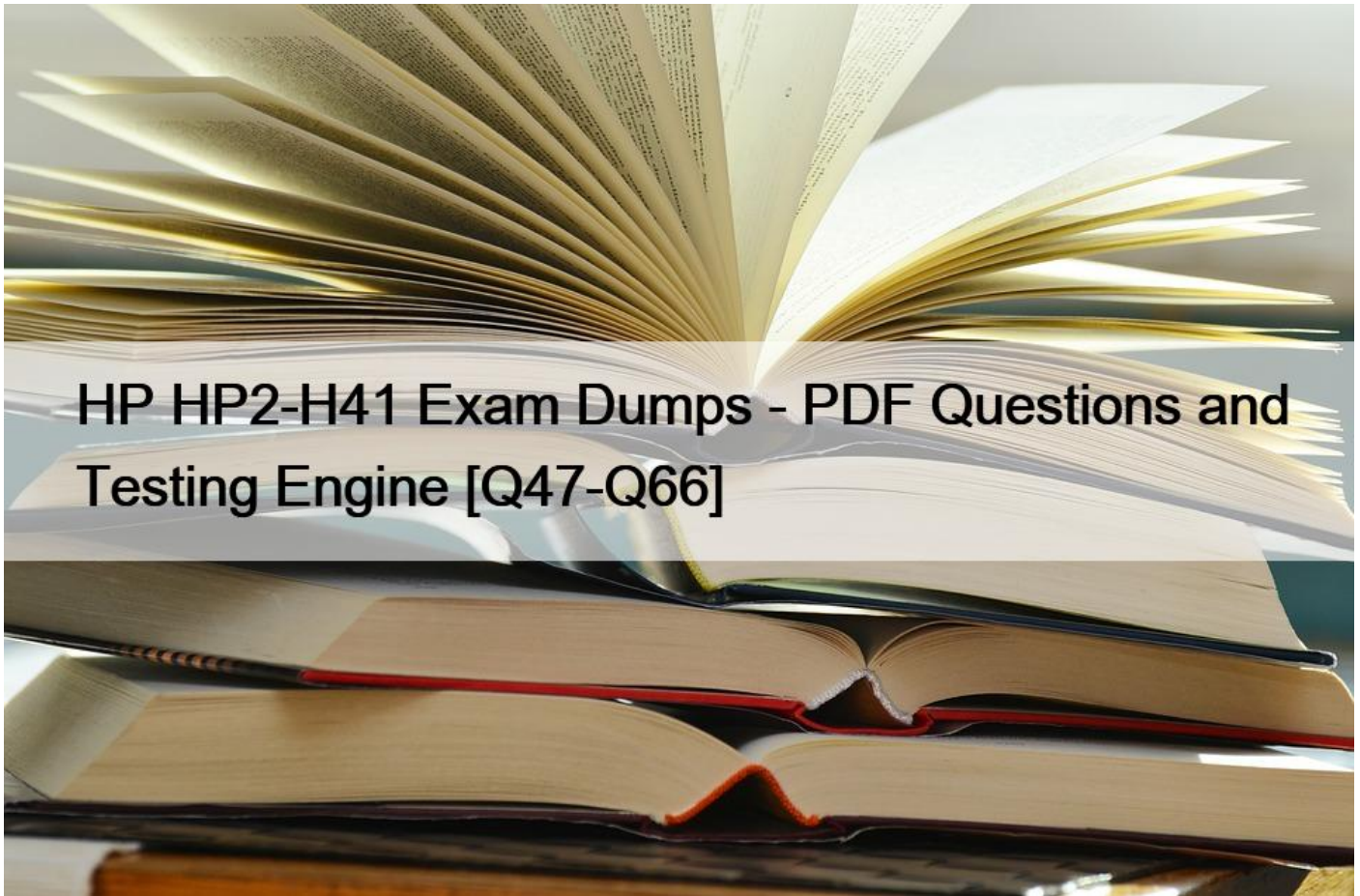


## HP HP2-H41 Exam Dumps - PDF Questions and Testing Engine [Q47-Q66]



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**NO.47** What is the name of the HP high quality and performance ink?

- \* HP Viverata
- \* HP Vivera
- \* HP ImageREt
- \* HP PhotoREt

**NO.48** What is the key technology behind the leading first page out performance of HP LaserJet printing devices?

- \* HP FastRes
- \* HP color tables
- \* HP intelligent networking
- \* HP instant-on fuser

**NO.49** What is one objective of researching customer industries prior to making sales calls?

- \* to uncover industry secrets
- \* to develop core expertise in the customer's industry

- \* to uncover contacts in related businesses
- \* to develop an understanding of regulatory issues for that industry

**NO.50** Which traditional concept about Inkjet printers is no longer true with HP OfficeJet Pro X printers and MFPs?

- \* Inkjet printers cost more to print per page than LaserJet printers do.
- \* Inkjet printers require more time for the ink to dry.
- \* Inkjet printers generally use less energy than Laser printers do.
- \* Inkjet printers are generally more suited for printing photographs.

**NO.51** How can HP Color LaserJets and HP Color LaserJet MFPs add value for your customers?

- \* by using recycled paper
- \* by having unlimited finishing options
- \* by storing pages online
- \* by enabling in-house printing of marketing collateral

**NO.52** What is cross-selling?

- \* selling two different models of the same product
- \* including a color product in the offering
- \* expanding the business opportunity by extending more capabilities to the product
- \* expanding the business opportunity by providing the customer with three connectivity options

**NO.53** Which unique feature of HP OfficeJet Pro products makes them ideal for use in the office?

- \* Photo quality printing
- \* USB connectivity
- \* Wireless connectivity
- \* Network manageability

**NO.54** What does the HP Embedded Web Server do?

- \* Shows which devices are available for printing
- \* Automatically notifies the IT department when an imaging or printing device is in use
- \* Automatically configures settings upon connection to the network
- \* Enables remote management of the imaging and printing device

**NO.55** What is most important to remember about both transactional and consultative sales?

- \* You should focus primarily on volume of sales.
- \* You should focus only on your margin.
- \* You should minimize time spent with customers.
- \* You should focus on your customer's business problems.

**NO.56** Which feature of HP MFPs can help a business to reduce its impact on the environment?

- \* Touch-to-print
- \* HP Image REt technology
- \* HP EveryPage technology
- \* Save to network folder

**NO.57** Which feature improves real-world performance on HP Color LaserJets and color MFPs?

- \* intelligent color calibration
- \* shorter paper path
- \* flexible paper handling
- \* total print management

**NO.58** What is HP Digital Sending Software?

- \* Digital sending functionality that is embedded in an HP MFP or scanner
- \* Cloud-based digital sending functionality
- \* Server-based digital sending functionality
- \* Digital sending functionality that includes TWAIN scanning

**NO.59** Which statement is true about initial contacts that occur between a customer and a business?

- \* Most initial contacts result in a purchase.
- \* Most initial contacts are through a document.
- \* Most initial contacts occur during the day.
- \* Most initial contacts are face to face.

**NO.60** What contributes to the consistent, high quality output from HP Color LaserJets and MFPs?

- \* finishing capabilities
- \* bright white paper
- \* HP Instant-on technology
- \* HP ColorSphere toner

**NO.61** What is HP Capture and Route?

- \* A versatile server-based device driver
- \* An MFP-based capture solution
- \* A highly secure fleet management solution
- \* A highly scalable capture to workflow solution

**NO.62** What are the advantages that resellers get by selling HP devices? (Select two.)

- \* lowest hardware prices in the industry
- \* just-in-time shipping of products
- \* free toner with every sold printer
- \* brand recognition that opens doors for more sales
- \* access to a large installed base of existing customers

**NO.63** How does the HP Universal Print Driver differ from traditional HP print drivers, such as the HP PCL 5 driver?

- \* The HP Universal Print Driver can send a print job to multiple printers at the same time, while traditional print drivers can send a print job to only one printer.
- \* The HP Universal Print Driver can search the network for the printer that the user wants to install, but the traditional print driver can find a printer only if the user connects the printer via USB.
- \* The HP Universal Print Driver can send a print job to any HP printer in the fleet, but the traditional print driver can send a print job only to the model of printer for which it is designed.
- \* The HP Universal Print Driver enables the customer to manage a single print driver to operate all HP printing devices in the fleet, while the traditional print driver requires the customer to manage separate print drivers for each device.

**NO.64** The sales process would be difficult, almost impossible, if what were missing?

- \* illustrations and pictures
- \* success stories from related businesses
- \* product leaflets and white papers
- \* preparation

**NO.65** What does real-world performance depend on?

- \* networking connectivity and Internet access

- \* a system that provides remote printer access and color usage restrictions
- \* a printer processor and document finishing
- \* a system consisting of printer software, network bandwidth, a printer processor, and a printer engine

**NO.66** What is the key technology behind HP leading First Page Out (FPO) performance?

- \* HP Intelligent Networking
- \* HP FastRes
- \* HP Instant-on Fuser
- \* HP Color Tables

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