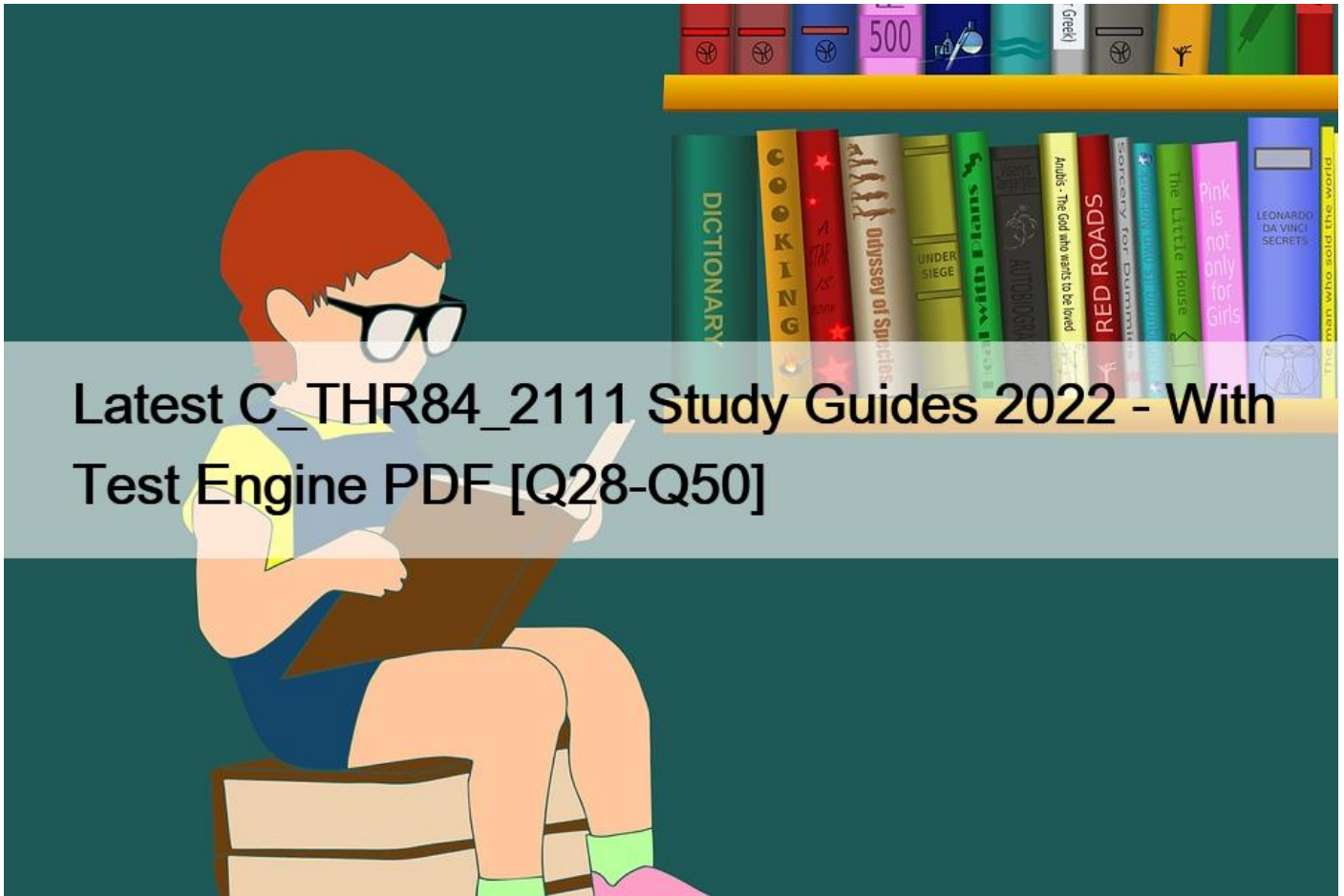



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NEW QUESTION 28

In Advanced Analytics, if you click the  icon at the top right you can perform which of the following? Please choose the correct answer.

- * Connect with the Success Factors Customer Community
- * Post a question to Talent Community about the tab that you are viewing
- * Post a question to Support about the tab that you are viewing
- * Download the Report Brief for the tab that you are viewing

NEW QUESTION 29

Where can you place links for hard-to-fill jobs on the Home Page? There are 2 correct answers to this question.

- * Within the Top Job Searches link in the footer
- * Within the category drop down menu in the header
- * Within the content pagemenu

- * Within the Featured Jobs component

NEW QUESTION 30

Members of a TalentPool can manage candidates in multiple ways, but which of the following CANNOT be performed? Please choose the correct answer

- * Change the candidate's status in the Talent Pool pipeline
- * Modify the candidate's resume
- * Forward to a job requisition
- * Add the candidate to another Talent Pool

NEW QUESTION 31

What happens if a candidate is navigating the Recruiting Management site and clicks to access a branded page that has not been configured?

Please choose the correct answer.

- * A message will display: Please select another option
- * The home page for that brand will display
- * The page for that brand will display
- * A message will display:404-page not found

NEW QUESTION 32

What is SAP best practice regarding the BlackoutPeriod? Please choose the correct answer.

- * When the quarterly update code is pushed to Preview, do NOT move the CSB site to Production until after the Production release.
- * After the quarterly Internal Release Readiness meeting for internals and partners, you may NOT discuss with the customers.
- * After a Career site builder page is published, you may need to wait a few minutes to be able to publish additional changes to the site.
- * When a change is made to a job requisition, you can expect a delay of up to 24 hours for the job to be moved to the RMK career site.

NEW QUESTION 33

What are some of the responsibilities of a functional consultant on a Recruiting Marketing (RMK) implementation? Note: 3 Answers

- * Upsell additional solutions to the customer
- * Create and edit images used on RMK career sites
- * Build the customer's Career Site Builder site
- * Engage the media services team to work with the customer on job distribution
- * Guide customers through the implementation process

NEW QUESTION 34

When guiding your customer in designing their career site, which of the following will have the most impact for users? Please choose the correct answer.

- * Use a simple visual design with ample white space
- * Link to other sites as necessary so the candidate can get all of the information they need about the company
- * Include as much detail in the text as possible so all information is in one place.

- * Arrange elements in a unique way, different from other career sites

NEW QUESTION 35

What can be created in Career Site Builder that is saved to MDF and can be used in Recruiting Management and across the rest of the SAP SuccessFactors suite?

Please choose the correct answer

- * Pages
- * Global Settings
- * Roles
- * Brands

NEW QUESTION 36

What are some of the best practices to design a career site? There are 2 correct answers to this question.

- * Include text on the home page about the company, such as About Us, Benefits, & Vision and Goals.
- * Include all calls to action on the home page in the page header.
- * Display the company's name and logo visibly on the page
- * Place the search bar directly above the footer

NEW QUESTION 37

What are the key elements configured on the Global Styles Page?

Note: 3 Answers

- * Footers
- * Headers
- * Social Share
- * Colors
- * Site Banner

NEW QUESTION 38

What are some key features of a fully hosted Recruiting Marketing(RMK) Career site?

There are 2 correct answers to this question.

- * When a candidate visits a company's corporate site and clicks a link to view careers, they are directed to the RMK Career site.
- * The customer maintains their own career site in addition to the RMK career site.
- * When a candidate visits a company's corporate site and clicks a link to view careers, they are directed to an applicant tracking page.
- * All information regarding available jobs and additional information pertaining to employment are displayed in the RMK site.

NEW QUESTION 39

When a candidate completes a Data Capture Form on a Landing Page on the CSB career site, where is the candidate's information displayed?

Please choose the correct answer.

- * Application
- * Candidate Profile
- * Recruiting Dashboard
- * Interview Central

NEW QUESTION 40

What is the setting in Career Site Builder that allows you to set the timeframe to systematically purge

“inactive” Talent Community Members

and Recruiting Dashboard users from Recruiting Marketing?

Please choose the correct answer.

- * Data Privacy Consent Statement (DPCS)
- * General Data Protection Regulation (GDPR)
- * Data Retention Management (DRM)
- * Data Privacy and Protection (DPP)

NEW QUESTION 41

Which of the following is NOT included with a standard RMK Career Site?

- * Responsive Design
- * 4 Company Pages
- * Auto-Match Interests with Jobs
- * 10 Strategy Pages (Featured Jobs)

NEW QUESTION 42

What is the recommended naming convention when setting up a sub domain for a customer's career site?

Note: 2 Answers

- * <company>.careers.com
- * jobs.<company>.com
- * careers.<company>.com
- * <company>.com/jobs

NEW QUESTION 43

Which of the following is NOT a method that is used to acquire your ATS data for loading into Advanced Analytics? Please choose the correct answer.

- * Customers can set up a scheduler to send their ATS export to an SFTP site
- * For REC customers (RCM and RMK), OData Import Integration can be enabled
- * Customers can provide SuccessFactors without a login to their ATS to generate L’ the ATS export file
- * Customers can provide SuccessFactors with a login to their ATS to generate the V U ATS export file

NEW QUESTION 44

Regarding job descriptions, which of the following is NOT a best practice for RMK to perform optimally?

Please choose the correct answer.

- * Provide company information at the start of the job description
- * Format each of your job descriptions in a consistent way
- * Include keywords in the title and job description
- * Include a Job Category or Job Function or Industry

NEW QUESTION 45

Assume that you would like to generate reports by Brand in Advanced Analytics. Since Brand does not map directly from RCM to RMK, how can you report on that data?

Please choose the correct answer.

- * Map the RCM Brand field to three of the 5 Custom Fields
- * Request that Professional Services set up a Brand field in RMK
- * It is not possible to report on Brand in Advanced Analytics
- * Map the RCM Brand field to one of the 5 Custom Fields

NEW QUESTION 46

What does the standard search engine optimization (SEO) page generated in Recruiting Marketing Display?

Note: 2 Answers

- * Top Jobs
- * Standard Copy
- * Open Jobs
- * Images

NEW QUESTION 47

In Admin Center->Setup RecruitingMarketing Job Field Mapping, what are the Recruiting Marketing (RMK) fields that must be mapped in Advanced Analytics?

- * Job Title, Job Description, City, State, Country, Department
- * Job Title, Job Description, City, State, Country, Business Unit/Division
- * Job Title, Job Description, City, State, Country, Category
- * Job Title, Job Description, City, State, Country, Product Service

NEW QUESTION 48

Which elements need to be checked once a career site builder (CSB) site is moved from stage to production?

Please choose the correct answer.

- * Site URLs
- * Site Kit selection
- * Map Settings
- * External redirects open in the same browser tab.

NEW QUESTION 49

What is it called when a customer contracts with RMK Media Services to manage all aspects of media, including handling the billing and accounting of their advertising spend?

Please choose the correct answer.

- * Job Distribution Strategy
- * Agency of Record
- * Campaign Management
- * Media Management

NEW QUESTION 50

What is the first step in the process to setup the site subdomain and SSL certificate?

- * The customer creates the subdomain and provides it to SAP
- * The customer creates an SSL certificate
- * SAP installs the SSL certificate
- * SAP generates the certificate signing certificate (CSR) and submits it to the customer

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