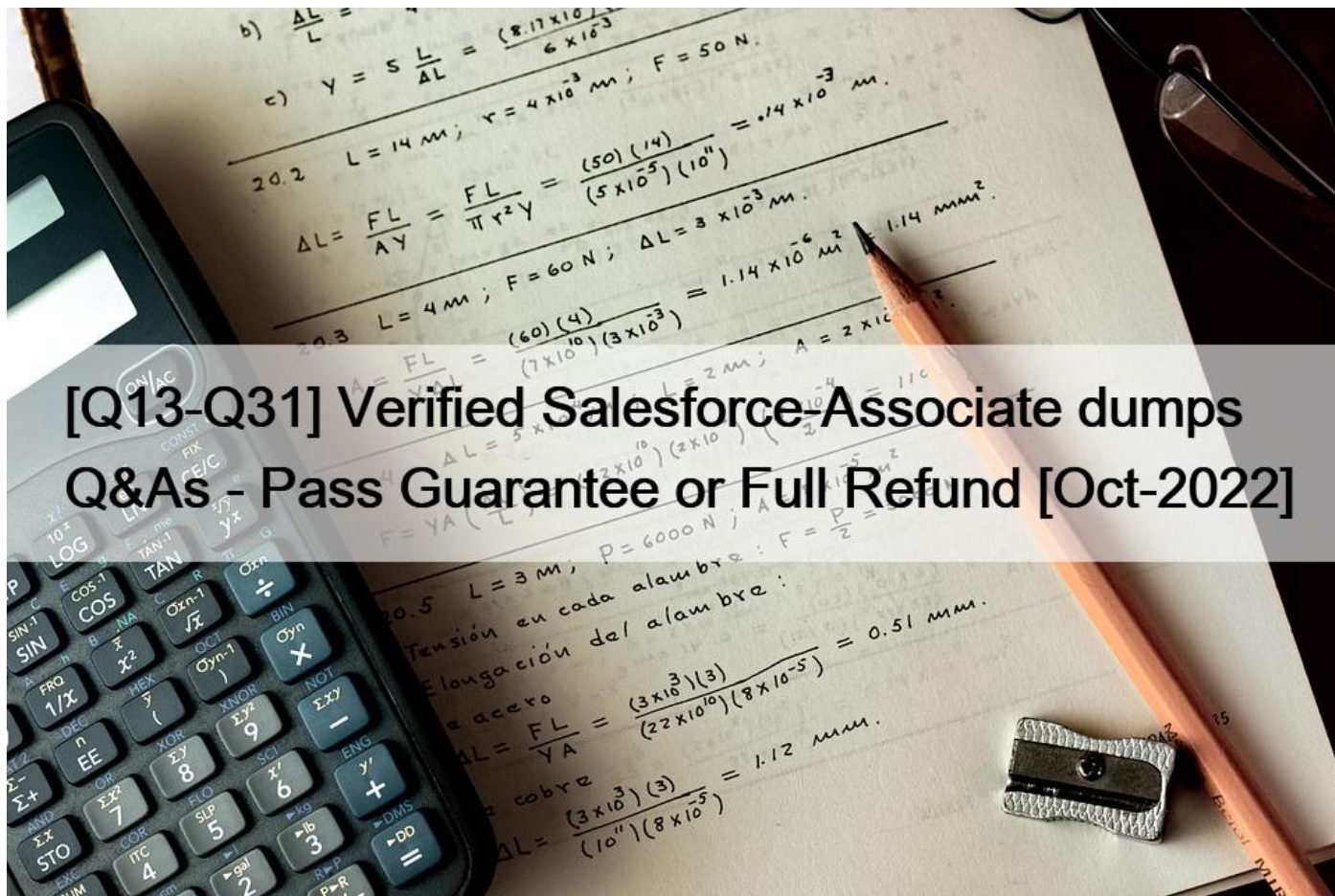


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Salesforce Salesforce-Associate Exam Syllabus Topics:

Topic 1- Identify which Salesforce Customer 360 product offerings could be used- Describe reports on Salesforce

Topic 2- Determine which tool to use to ensure data integrity- Describe dashboards on Salesforce

Topic 3- Differentiate between various job roles and career paths in the Salesforce ecosystem- Describe how companies use Salesforce

Topic 4- Describe various resources available to learn and apply in-demand Salesforce skills- Determine which feature to use to ensure data

visibility

Topic 5- Identify how a user can locate and access necessary information- identify where Salesforce customization

takes place

NEW QUESTION 13

Get Cloudy Consulting gets 90% of its business from trade shows. Sales reps create many lead records during these events, but they often forget to change the Lead Source field to Trade Show.

What should help the sales reps when they create these lead records?

- * Make an assignment rule named Trade Show; to only assign leads to sales reps.
- * Format a validation rule requiring the Lead Source field to equal Trade Show;.
- * Change the default value of the Lead Source field from ;Web; to Trade Show;.

NEW QUESTION 14

What is the maximum number of rows a report will display?

- * 5,000
- * 3,000
- * 2,000

NEW QUESTION 15

Which tool creates a visual representation of objects and their relationships?

- * App Launcher
- * Object Manager
- * Schema Builder

NEW QUESTION 16

A Salesforce associate wants to connect with other Salesforce associates in their local area.

Which Salesforce resource allows them to network and collaborate with others based on role and location?

- * Trailblazer Connect
- * Salesforce Interest Groups
- * Trailblazer Community Groups

NEW QUESTION 17

How can a user see only contacts from a specific city on the ;New This Week; list view without changing what other users see?

- * Change the permissions so they can only see records from the specific city.
- * Clone the list view with a new name, and filter by the specific c
- * Build a private report for contacts that is filtered by the specific city.

NEW QUESTION 18

A Salesforce associate has been asked to identify all contacts that have had interactions with their company in the last year.

What should the associate do to identify these contacts?

- * Look at the contact;s Last Modified Date.
- * Look at the Active field.
- * Look at the last related activity date.

NEW QUESTION 19

A nonprofit organization wants to help ensure residents in their area receive health checkups. The nonprofit also wants to ensure resident tracking history and all data are stored in a way that complies with local privacy laws.

Which Salesforce cloud solution should help meet these needs?

- * Health Cloud
- * Service Cloud
- * Nonprofit Cloud

NEW QUESTION 20

A Salesforce associate is using Global Search to find a record but does not remember the name of the record they want to find.

What should the associate use to search for the record?

- * List view for each object
- * Object Manager
- * Wildcards and operators

NEW QUESTION 21

Which Salesforce role produces data-driven solutions by eliciting, documenting, and examining requirements around organizational challenges?

- * Business Analyst
- * User Experience Designer
- * Platform Developer

NEW QUESTION 22

Get Cloudy Consulting (GCC) wants to simplify its sales teams Account Record page with the following recommendations:

- * Adding tabs
- * Hiding components
- * Making fields conditionally visible

Where should GCC's Salesforce associate go to draft these changes for review?

- * Record Types
- * Page Layouts
- * Lightning App Builder

NEW QUESTION 23

How should a Salesforce associate ensure a dashboard has the most current data?

- * By refreshing the browser
- * By clicking refresh
- * By opening the dashboard

NEW QUESTION 24

A Salesforce associate wants a visual summary of opportunities in a list view. The associate would like to summarize, filter, and move opportunities along the pipeline.

What should they do to meet this requirement?

- * Create an Opportunity Summary report.
- * Create an Opportunity List View.
- * Create an Opportunities Kanban View.

NEW QUESTION 25

A Salesforce associate at Get Cloudy Consulting needs a list of all active contacts grouped by Account. What is the first step in building this report?

- * Create a new report using the Contacts & Accounts report type.
- * Create a Contacts report with a filter on Account.
- * Create a joined report with accounts and contacts.

NEW QUESTION 26

Get Cloudy Consulting (GCC) has recently been onboarded as a Salesforce customer. GCC wants to enroll its in-house IT administration team in a Salesforce instructor-led training workshop.

Which resource provides virtual and in-person learning that should help the team accelerate their Salesforce knowledge?

- * Trailhead Community
- * Salesforce Help
- * Trailhead Academy

NEW QUESTION 27

Salesforce is built on objects like Account, Contact, and Opportunity.

What is a representation of an object?

- * A spreadsheet where the records are rows and the fields are columns
- * Physical visualization of an Account, Contact, or Opportunity
- * A set of relationships that link an Account, Contact, or Opportunity

NEW QUESTION 28

Refer to the screenshot that shows the Home page.



A Salesforce associate wants to reorder items in their instance so the Reports tab appears immediately after Home.

What should the associate do to customize the items on the navigation bar?

- * Select the personalization button (pencil icon), then click and drag the item name up or down to adjust its location.
- * Use the downward arrow next to each item name, then select Move to move the item left or right.
- * Click the Setup gear icon at the top right of the page, then select User Interface and then Tabs.

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