Updated Mar 16, 2023 Test Engine to Practice Test for AD0-E207 Valid and Updated Dumps [Q12-Q26

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Exam Questions for AD0-E207 Updated Versions With Test Engine

QUESTION 12

Which statement contains the correct syntax for s.UtilagetQueryParam?

* Option A
* Option B
* Option C
* Option D

QUESTION 13

Which javaScrip concatenates eVar2:prop2 inot prop1?
* s.prop1=’D=c2+”.”+ v2
* s.prop1=’D=c2+”.”+ v2
* s.prop1=D=c2+”.”+ v2
* s.prop1=’D=c2+”.”+ c2

QUESTION 14

When importing numeric through Data sources, what happens to existing data? Select two.
* Overwrites the numeric value
* Decreases the numeric value
* Adds to the numeric value
* Erases the numeric value

QUESTION 15

A company ”XYZ Corp” has multiple department and would like to restrict access to data to different business based on their own department.

What would be the contest ways of restricting the data? Select two.
* Create a global report suite with an evar set to the department then create virtual suite based on that eVar.
* Create indusial report suites with an eVar set to the site name then create a rollup of the suite
* Create segments for each department and share the appropriate segment with the analyst suite.
* Create individual reports suites for each department and assign each analyst the access

QUESTION 16

Which settings determiners how long Adobe will a custom eVar value?
* Merchandising
* Correlation
* Allocation
* Classification
* expiration

QUESTION 17

While reviewing data for an existing site, you notice that all search terms captured in a custom variable during a visit credit toward success events.

Which of the following topics could explain this behavior? Select two.
* Last Touch Allocation
* Participation
* Serialization

* Linear Allocation
* Merchandising

QUESTION 18

Which tools can be used to upload offline data such as orders email send descriptive information for tracking code, and open data?
Select three.
* Data Source
* VISTA
* Classification Import
* Data Connectors
* Report Builder

QUESTION 19

Assume a customer prop and custom eVar were implemented to capture the from named of various forms that were filled out and successfully submitted.
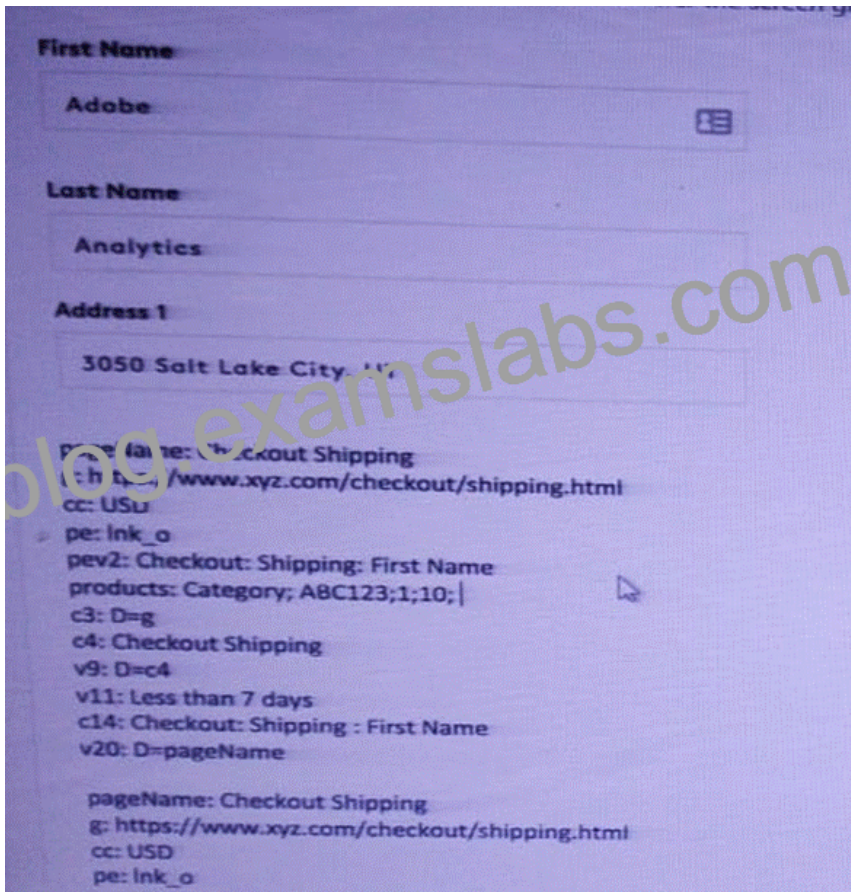
If you want to see the order in which forms are completed on the site, which variable would be most help?
* Custom eVar, since auto form analysis can be used
* Custom eVar, since auto sub relations can be used
* Custom eVar, since linear allocation can be used
* Custom prop, since pathing can be used

QUESTION 20

You are asked to audits the from tracking pixel of the XTZ Corporation. The form has three fields and as you are interacting with the fields, you discover an image request fired on each interaction.

Please refer the screen grab of the Contact from the tracking pixel as shoran below.

Based on the tracking pixel screenshots, which of the following events will be inflated?

* Orders
* Page View
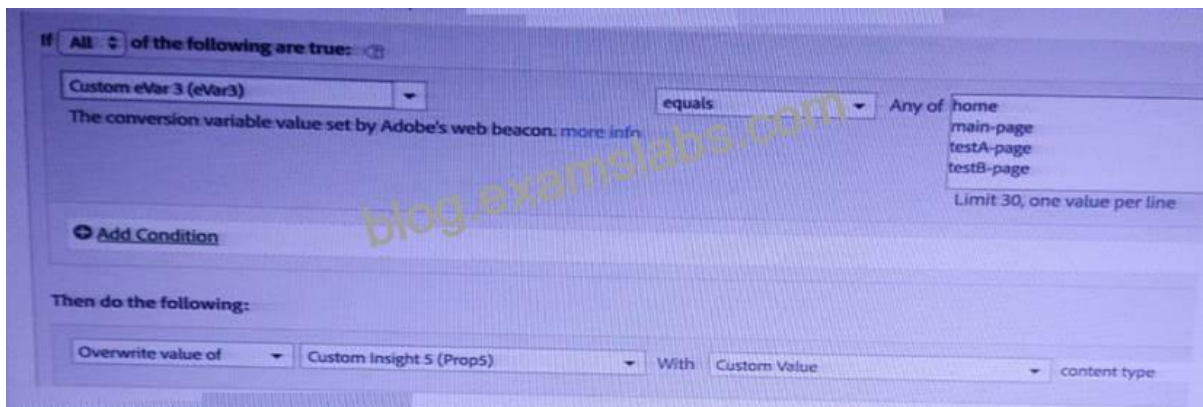* proView
* purchase

QUESTION 21

Your client wants to rank link activity visual over layers and provide a dashboard of real-time analytics to monitor audience engagement of their web pages.

Which tool would you recommend to the client.

* Activity Map
* Adobe Report Builder
* Analysis Workspace
* Fallout Report

QUESTION 22

A marketer created a processing rule to set prop5, content type”. As shown below. The rule was saved yesterday.

Assuming prop5 does not contain type as often as you would expect, what are two reasons that would cause prop5 to be set incorrectly? Select two.

* You have multiple processing rules setting porp5, and the rule after this one overwriting the result of this rule
* The processing rule has been saved but has not been enabled.
* You have a VISTA rule that is overwriting the vale of prop5 something else.
* The custom eVar variable evar3 is not forced to owner case so Home does not match

QUESTION 23

What are some characteristics of classifications in Adobe Analytics? Select two.

* Can be used to modify marketing channel processing rules
* Must be enabled by Adobe Client Care
* They are completely retroactive
* Can be used to create custom success events
* Data can be grouped manually or by automated rules

QUESTION 24

When reviewing the referring report for site xyz.com, you notice that site (xyz.com) is listed as the top referring domain.

What is the most likely cause in this scenario?

* Internal URL filters have not been properly defined on report suite settings
* The rsid value on appMeasurement config section has not been properly defined
* s.link Track is not being set for the correct domain.
* s.refferingDomain has not been properly defined in appMeasurement config section
* s.linkInternalfilter has been properly defined in appMeasurement config section

QUESTION 25

What credit success events does participation assign to all values of an eVar that were passed during a visit?

* None
* Full
* Linear
* partial

QUESTION 26

Which of the following are standard metrics? Select two.

* purchase
* Orders
* Sign-ups
* event10
* Checkouts

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