

100% Pass Your AD0-E307 Exam Dumps at First Attempt with ExamsLabs [Q27-Q43]



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To prepare for the Adobe AD0-E307 exam, candidates can take advantage of various resources, including online courses, practice exams, and study guides. Adobe also offers a certification program that provides candidates with comprehensive training and hands-on experience using Adobe Campaign Standard.

The Adobe AD0-E307 exam is an essential certification for marketing professionals who want to become proficient in Adobe Campaign Standard. The certification validates a candidate's knowledge and skills in creating, managing, and delivering personalized campaigns to customers. Candidates who pass the exam can differentiate themselves in the job market and advance their careers in the field of marketing.

Q27. A campaign is sent past the end date. What is the result?

* The campaign does not execute past the end date

- * The campaign sends as usual
- * The campaign prompts for an update end date.
- * The campaign continues to send with outdated data.

Q28. What happens to a folder when the option 'This folder is a view' is selected?

- * The folder shows all items in the folder's sub folders irrespective of item type.
- * The folder shows items that have been deleted in the folder.
- * The folder shows all items of different types irrespective of which folder the items are located in.
- * The folder shows all items of the folders' type irrespective of which folder the items are located in.

Q29. A campaign is created with a workflow. The workflow has a continuous delivery. A campaign is created based on this template.

What would be the relationship between the internal names of the campaign template, campaign, workflow and deliveries?

- * The workflow and deliveries have different names. The campaign and the campaign template have the same name.
- * The names of the campaign and the campaign template are different. The workflows and deliveries have the same name.
- * The names of the deliveries are different. The workflows, campaign and the campaign template have the same name.
- * All of the names will be unique.

Q30. What is the maximum number of Campaign application servers a single client can connect to at one time?

- * 3
- * 1
- * 2
- * 0

Q31. During an investigation, a business practitioner modifies workflows properties to keep the results of interim populations between two executions. What is the purpose of this step? (Choose two.)

- * To export data that is passed between two activities in the workflow
- * To configure the schema of the data that is passed between two activities in the workflow
- * To modify the data that is being passed between two activities in the workflow
- * To add filtering criteria to data that is being passed between two activities in the workflow
- * To save data created with each run of the workflow to a list

Q32. A new sample file is needed for a data loading process with a new layout. You have clicked auto detect format.

What step you should take?

- * Load a file from your local machine to test the format
- * Verify the file format, specifically date formats that need to be set correctly
- * You can move forward, auto detect formats the file properly
- * You should create a new data loading process and leave the original intact for future use

Q33. A Business Practitioner has a delivery with two links sent to 100 recipients:

- * 80 messages reached the box
- * 40 Recipients opened the delivery
- * 20 Recipients clicked on at least one link

What was the reactivity?

- * 40%
- * 20%
- * 25%
- * 50%

Q34. An email and direct mail is sent with the below recipient as the target. Their blacklist is shown below.

	blackList	blackListEmail	blackListPostalMail
Recipient A	True	True	False
Recipient B	True	False	False
Recipient C	False	True	False
Recipient D	False	False	False

Which recipients receive deliveries and by which channel?

- * Email: B,D; Direct Mail: A,B,C,D
- * Email: A,C; Direct Mail: <none>
- * Email: D; Direct Mail: C,D
- * Email: A,B,C; Direct Mail: A,B

Q35. A Practitioner's team learns that Gmail has modified its spam filtering criteria.

How should the Practitioner use the client console to obtain the percentage of users that have been affected by this change?

- * use Counters; within Platform; selection in the Navigation hierarchy
- * use Aggregates; functionality within Production; Objects created automatically
- * export the list of the recipients to Excel and create a formula to calculate the required percentage
- * filter the Recipient dataset based on emails that contain the string gmail; and divide by total number of Recipients

Q36. What is the purpose of setting an activity execution mode to 'Enable but do not execute'?

- * to skip the activity and continue workflow execution
- * to dynamically reconfigure the activity
- * to step into the activity and execute stepwise
- * to examine records coming into the activity

Q37. A workflow log indicates an incompatible document type error on a union activity. How should a campaign business practitioner verify the union activity inputs are based on?

- * The union activity's inputs are based on the same target mapping
- * The union activity's inputs are based on the same filtering dimension
- * The union activity's inputs are based on the same targeting dimension
- * The union activity's inputs are based on the same global dictionary

Q38. A Campaign has a scheduler set up to run weekly. The scheduler triggers a recurring delivery and a continuous delivery.

How many records are created in the delivery table at the end of 3 weeks?

- * 4
- * 2
- * 6
- * 3

Q39. What should a campaign business practitioner add to a workflow that needs an additional data appended to target population?

- * Add a list update to the workflow
- * Add a data import step to the workflow
- * Add an enrichment to the workflow
- * Add an intersection to the workflow

Q40. More than one person in an approval operator group responds to an approval activity that requires a single response. What is the result?

- * The workflow errors if people in the operator group give different responses.
- * The workflow resumes after the first person in the operator group responds.
- * The workflow errors if more than one person from the operator group responds.
- * The workflow pauses until all members of the operator group responds.

Q41. A Business Practitioner is starting delivery for two emails.

Which status and failure type combinations are possible in the Recipient Delivery logs for the two messages?

- * Status: Sent. Failure Type: Not defined

Status: Pending. Failure Type: Not defined

- * Status: Sent. Failure Type: Not defined

Status: Pending. Failure Type: Unreachable

- * Status: Sent. Failure Type: Mailbox full

Status: Pending. Failure Type: Unreachable

- * Status: Sent. Failure Type: Mailbox full

Status: Pending. Failure Type: Not defined

Q42. What are the three functions of the delivery audit in Adobe campaign? (Choose three.)

- * To show a preview of the delivery before sending
- * To show the analysis performed on a delivery prior to sending
- * To show the approvals given for delivery
- * To show a breakdown of exclusions for the delivery

Q43. How should a campaign business practitioner send a proof to a seed list?

- * Proofs are sent automatically to seed lists before a delivery is sent
- * Select the appropriate target in the send proof menu
- * A proof cannot be sent to the seed list, only the actual delivery
- * Enter a seed list address in the To; text box

The Adobe AD0-E307 exam is an essential certification for professionals who want to demonstrate their expertise in Adobe Campaign Standard Business Practitioner. With this certification, candidates can showcase their proficiency in Adobe Campaign Standard and increase their chances of getting hired or promoted in their current role. Adobe provides study materials and resources to help candidates prepare for the exam, making it easier for professionals to expand their skill set and advance their careers.

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